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Press Release

Scheer Group continues on its growth path by opening a branch office in Turkey

Saarbrücken-based software and consulting company Scheer continues to grow internationally and expands into the Near and Middle East

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The Scheer Group has also set itself ambitious growth targets for 2022. After the opening of a new branch office in Zagreb, Croatia, the expansion into the Near and Middle East now follows. In the DACH region, it is becoming increasingly difficult to find suitably qualified new employees in sufficient numbers to meet the growing order situation. In addition, Scheer customers are increasingly operating internationally, even beyond the EU. As a result, Scheer is continuously looking for suitable new locations with highly qualified consultants. Due to the promising general conditions, the Scheer Group now decided to establish a branch office in Turkey and founded 'Scheer Near and Middle East' in Istanbul.

The Turkish market proved to be particularly interesting, as it represents an important hub for companies active in the Middle East. In addition, with many well-trained specialists with SAP experience, it offers enormous opportunities and great potential. With Safa Haktanir, Scheer was able to gain an experienced managing director with a broad network in the SAP environment, who bundles the necessary know-how as well as the right contacts to successfully promote the internationalization of the company and its placement on the Turkish market. Safa Haktanir was very successful for more than 17 years in various roles, among others in the management of SAP SE, and now brings this experience to Scheer.

In the future, Scheer will support numerous customer projects from the newly established branch office in Istanbul. In the first year, the company plans to create a triple-digit number of new jobs in the fields of SAP S/4HANA, SAP Cloud as well as Java and JavaScript development, Open Text, Signavio and Business Process Management. In the next few years, there is the potential to double the number of employees.

The new Scheer Near and Middle East Managing Director, Safa Haktanir, and the CEO of the Scheer Group, Mario Baldi, are already looking forward to the future cooperation. "We will benefit from the mutual exchange of know-how and in-depth knowledge of the different markets. With the new foundation in Istanbul, the Scheer Group once again proves its value proposition to provide the best service to its customers globally as well as regionally. I am pleased about the recognition of the



potential in Turkey and I am proud to be part of the Scheer family", says Haktanir enthusiastically. And Baldi adds: "Besides the massive potential to execute projects in Europe and our international customers with the new colleagues in Turkey, we also see a significant new potential to offer our services to new customers in the Middle East. With the new location in Turkey, we are taking a decisive step towards internationalization as well as the targeted growth of the company."

About Scheer GmbH

Scheer GmbH is the flagship company of the Scheer Group, which operates in various European countries as well as in the U.S.A., Singapore and Australia.

As a consulting and software house with proven process expertise, Scheer GmbH supports companies in the development of new business models, with the optimization and implementation of efficient business processes as well as with the dependable operation of their IT systems. The integrated architecture comprises various consulting solutions and products: it offers dependable solutions for the end-to-end digitization of business models and processes as well as for the implementation of new technologies in digital business. Scheer is the partner of choice for many well-known companies working towards the useful and efficient implementation of SAP and SAP S/4 HANA. Furthermore, consulting in the context of the current development of business process management and process mining supports the quality of innovative business model processes.

Customers benefit from high levels of Scheer sector expertise, gained from diverse consulting projects, professional IT implementation and the possibility of having their applications or the entire IT-architecture run and managed in the cloud by Scheer experts.

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